Nowrose M.A

UX Designer | Visual Design | Product & Graphics Designer
My portfolio : https://dribbble.com/nowroseuk

Chennai, TamilNadu,
India, 600077
+91 999 415 9092
nowroseuk@gmail.com
Mywebsite
https://nowrose.design

Google - UX Design Professional Certification

PROFESSIONAL SUMMARY

Around 9+ Years of experience in all aspects of UX

Expert knowledge in the user interface design process and deliverables throughout the development life cycle including requirements refinement, task flows, storyboards, wireframes, screenshot, hi-fi prototypes and detailed design documentation. Adept at delivering high-quality interfaces by applying proven design principles obtained from experience, industry convention, and scientific research.

Self-motivated professional with strong Communication, Team Management, Creative and Strategic thinking skills.

Domain Knowledge:
Travel & Hospitality | Banking & Financing | Tele-Communications | Health Insurance | Transport & Communications | Information, Media & Entertainment.

EXPERIENCE

NDesign Studio — UI Designer(Figma Designer) 1yr Contract
Dubai, UAE. Remote(Chennai) | Contract
Mar 2024 – Feb 2025

Aureus Tech Systems — *Senior UX Designer*
Chennai, Tamil Nadu, India . Hybrid Full-time
Dec 2022 – Feb 2024

Zensar Technologies Pvt Ltd — *Visual Designer(UI/UX)*
Hyderabad, Telangana, India · Remote Full-time
Dec 2021 – Dec 2022

HCL Technologies Pvt Ltd — *Visual Designer(UI/UX)*
Chennai, Tamil Nadu, India . Full-time
MAR 2017 – NOV 2021

SKILLS

Visual Design

UX Designer

User Interface Design

User Experience Design

Product Designer

Design System

Material Design

UI Design Principles

Wireframing

Prototyping

Web Design

UI Animation

Graphic Design

HTML/CSS

Bootstrap 3.0

React.js (Ui)

Javascript

Shopify & WIX

FullterFlow

AMP e-technologies Pvt Ltd — *Web Designer (UX-UI)*

Chennai, Tamil Nadu, India . Full-time
APR 2016 – FEB 2017

PROJECTS

Representative Client: SwissRe Insurance

Domain: Insurance & Financing

- Defining design proposals, user scenarios, interaction flow wireframes, and visual composite designs to satisfy target user and business needs.
- Designed simplified and optimised workflow for commercial insurance claims and appeals.
- Requirements analysis and gathering of business use cases to convert to UX design.
- Developing detailed mock up screens using figma for the business use cases.
- Established UX standards and guidelines to be followed across applications/components.
- Elaborate design review and user journey with stakeholders.
- Helping developers on UI design and guidelines to follow.
- Actively helped and educated juniors on UX design guidelines.
- Participated in peer design reviews and provided feedback.
- Manage a team of 3-5 employees, providing guidance and support to ensure successful completion of projects.

Tools used: Figma, Miro, Illustrator, Photoshop

Representative Client: Nedbank

Projects: CAMS Digital Merchant Projects

Domain: Banking & Financing

- Requirement gathering from the client, knowledge sharing, web trends and redefining the existing design brief till the final deliverables.
- Good experience in designing for all, the form factor (Mobile, Tablet, Desktop) whether its web app, native app or hybrid apps for all the major platforms iOS, Android, etc. and also worked on projects with multiple form factors with unified design (Responsive Design, Adaptive Design).
- High fidelity/low fidelity prototype developments.

Tools used: Sketch App, Miro, Illustrator, Photoshop

MAGIC TOOLS

Figma

Adobe Xd

Sketch

Micro

Framer

Adobe Photoshop

Adobe Illustrator

Webflow

Bootstrap/HTML/CSS

Elementor

ONLINE CERTIFICATION

- How to Design & Prototype in Adobe XD
- User Experience(UX)
- Master in Photoshop
- Figma to React : Build Web Pages in Reactjs
- **Google - UX Design Professional Certification**
  [View Certificate](#)

EDUCATION

BCA (Bachelor of Computer Application)
University of Madras-2003

LANGUAGES

- Tamil
- English

Representative Client: Verizon Business

Projects: MDR Sales Portal Phase I & Verizon Business Bluejeans

- Requirement gathering from business stakeholders and building new design mockups.
- High fidelity/low fidelity prototype developments in Invision.
- Developed new UI components.
- Followed Verizon brand guidelines in the new designs developed also worked on projects with multiple form factors with unified design (Responsive Design, Adaptive Design).

Tools used: Invision,, Miro, Illustrator, Photoshop

Representative Client: Halliburton Completion Tools

Responsible for leading the user experience efforts of Haliburton product/web application/Mobile application/program for new product development.

- Applied a range of UX design skills, techniques, and tools to enable the delivery of designs into a challenging market environment.
- Established UX standards and guidelines to be followed across applications/components.
- Elaborate design review and user journey with stakeholders.
- Helping developers on UI design and guidelines to follow.

Tools used: Figma, Miro, Illustrator, Photoshop

Representative Client: General Electric (GE Grid) | JCH-Johnson Controls | Konica Minolta

- Requirement gathering, UX design and prototype for desktop, web and printer applications.
- Elaborate design review and user journey with stakeholders.
- Helping developers on UI design and guidelines to follow.

Tools used: Axure-RP, Adobe Xd, Miro, Illustrator, Photoshop

My portfolio

https://dribbble.com/nowroseuk

https://nowrose.design

https://www.behance.net/nowroseuk